

# Windows means business

Windows 11 Pro delivers AI-driven productivity and built-in protection—so your teams can innovate with confidence.

## Work smarter, stay protected, and take on what's next with Windows 11 Pro devices.

PCs that are ready before the day starts—so you stay in charge

**Windows Autopatch<sup>1</sup> and hotpatch** significantly reduce the need for device restarts by enabling automatic updates that run in the background. **Microsoft Intune<sup>2</sup>** streamlines endpoint management, so you can work from almost anywhere. Use **Windows Autopilot<sup>3</sup>** for zero-touch deployment. And, with Copilot+ PCs, businesses report anticipating a reduction in device management time by up to 30% due to improved reliability and support for proactive diagnostics.<sup>4</sup>

Let your teams spend more time achieving—and less time organizing

Features like **snap layouts** and **customizable desktops** help employees stay organized and focused. In fact, teams reported workflows and collaboration up to 50% faster on average with Windows 11 Pro PCs.<sup>5</sup> On **Copilot+ PCs**, they can also streamline workflows with **Click to Do<sup>6</sup>** and find what they need with AI-powered **improved Windows search<sup>7</sup>**.

Security defenses that protect against evolving threats

**Windows Hello for Business<sup>8</sup>** enables sign-in with face or fingerprint. **App Control for Business<sup>9</sup>** and **Microsoft Defender** help thwart emerging threats. **Microsoft Copilot with enterprise data protection<sup>10</sup>** lets you use AI securely with business data and apps. In a recent study, 62% of organizations reported a drop in security incidents with Windows 11 Pro PCs<sup>11</sup>

## Windows 11 Pro: The investment that adapts to take on new opportunities

### Easy transition

Compatible with existing applications and hardware, a familiar interface means minimal training is required.

### Zero-touch deployment with Copilot+ PCs.

Anticipated reduction in device management time by up to 30% due to improved reliability and support for proactive diagnostics with Copilot+ PCs.<sup>4</sup>

### Technology Built to evolve

Windows 11 Pro is agile, scalable, and ready to power advanced AI and emerging technologies—enabling your organization to adapt to changing business needs.

### Significant returns with Copilot+ PCs

Substantial ROI projected through improved productivity, IT efficiency, and reduced security risk with Copilot+ PCs.<sup>4</sup>



# Better together

Together, Windows 11 Pro PCs, Microsoft 365<sup>12</sup>, and Microsoft 365 Copilot<sup>13</sup> accelerate productivity Copilot works in Word, Excel, Outlook, and Teams to help generate content, surface insights, and automate tasks. On-device AI on Copilot+ PCs helps deliver greater efficiency and new capabilities—resulting in an enterprise-ready ecosystem that empowers teams to move faster, think smarter, and stay protected from the chip to cloud.



Find the right device

Explore devices

## Ready to move your business forward with Windows 11 PCs?



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I'll help you choose the Windows 11 Pro solution that's best suited for your unique business needs. Reach out to start the conversation today.

**Learn more** at [www.xma.co.uk](http://www.xma.co.uk)

### Endnotes

- <sup>1</sup> Microsoft 365 Business Premium required.
- <sup>2</sup> Sold separately.
- <sup>3</sup> Microsoft Intune and Microsoft Entra ID required; sold separately.
- <sup>4</sup> [New Tech: The Projected Total Economic Impact™](#) of Microsoft Copilot+ PCs. Microsoft-commissioned study by Forrester Consulting, July 2025. Projected benefits for a single composite organization that has US\$1 billion annual revenue and 2,000 employees with 80% using Copilot+ PCs. In comparison to a mixed environment of conventional Windows 11 and Windows 10 PCs.
- <sup>5</sup> Results in comparison to Windows 10 PCs. [Improve your day-to-day experience with Windows 11 Pro laptops](#). Principled Technologies, April 2023. Report commissioned by Microsoft.
- <sup>6</sup> Copilot+ PC feature. Image actions now available across devices; other actions vary by device, region, language, and character sets. Microsoft 365 and Microsoft 365 Copilot subscriptions required for some actions. [Learn more](#).
- <sup>7</sup> Copilot+ PC feature. Works with specific text, image, and document formats only; optimized for select languages (English, Chinese (Simplified), French, German, Japanese, and Spanish). [Learn more](#).
- <sup>8</sup> Hardware dependent.
- <sup>9</sup> App Control features vary depending on the version of Windows, see [App Control feature availability](#).
- <sup>10</sup> Requires eligible Microsoft 365 license. File upload and image generation limits apply.
- <sup>11</sup> Windows 11 Survey Report. Techaisle LLC, September 2024. Commissioned by Microsoft. Windows 11 results are in comparison with Windows 10 devices.
- <sup>12</sup> Microsoft 365 sold separately.
- <sup>13</sup> Per user license sold separately; also requires eligible Microsoft 365 plan.