Windows means business

Get built-in security, modern performance, and AI capabilities that help your teams stay ahead.

Windows 11

Elevate your productivity, security, and innovation today—with the confidence that you're ready for the AI era. Windows 11 Pro PCs and Copilot+ PCs let you get more done without interruption, leveraging built-in security to drive sharper operational efficiency and AI-powered productivity.

Enhanced features on Copilot+ PCs

Copilot+ PCs deliver everything you love about Windows 11 Pro—plus more. Enjoy enhanced performance with longer battery life[3], Live Captions with translation[4], and semantic search for faster results[5]. Go further with AI-powered capabilities designed to accelerate your workflow, including Fluid Dictation for effortless voice input and Click to Do[6] for intelligent, context-aware suggestions.

Seamless upgrade

Designed for compatibility with your existing applications and tools, Windows 11 Pro allows you to upgrade your hardware without friction—keeping your team innovative without disruption.

Flip the page for the complete comparison of Windows 11 Pro PCs and Copilot+ PCs so you can invest confidently in the best devices for your business.

62% reported drop in security incidents with Windows 11 Pro devices[1]

50% faster workflows and collaboration on average with Windows 11 Pro devices[2]

61% longer battery life on average with more responsive performance with Windows 11 Pro devices[2,3]

Security

Built-in protection, powered for productivity.

62%	reported drop in security incidents with Windows 11 Pro devices[1]

3X	reported reduction in firmware attacks with Windows 11 Pro devices[1]

The following features are available across Windows 11 Pro PCs and Copilot+ PCs:

- TPM 2.0
- Virtualization-based security
- Windows Hello for Business[7] passwordless sign-in
- Microsoft Copilot with Enterprise Data Protection (with eligible Microsoft 365 license)
- Microsoft vulnerable driver blocklist
- Microsoft Defender Antivirus protection
- App Control for Business[8]
- Windows administrator protection[8]
- Network security improvements
- BitLocker device encryption
- Post-quantum cryptography (PQC)

Feature	Windows 11 Pro	Windows 11 Pro Copilot+ PCs	Copilot+ PCs Enhancement
Microsoft Pluton[9]	✓	✓+	Built in and enabled by default on Copilot+ PCs.
Windows Hello Enhanced Sign-in Security[10]	✓	✓+	Default on Copilot+ PCs.
Secured-core PC protection	✓	✓+	Default on Copilot+ PCs and configurable on supporting Windows 11 devices.

✓ = Standard   ✓+ = Enhanced

Performance

Power that drives performance—and results

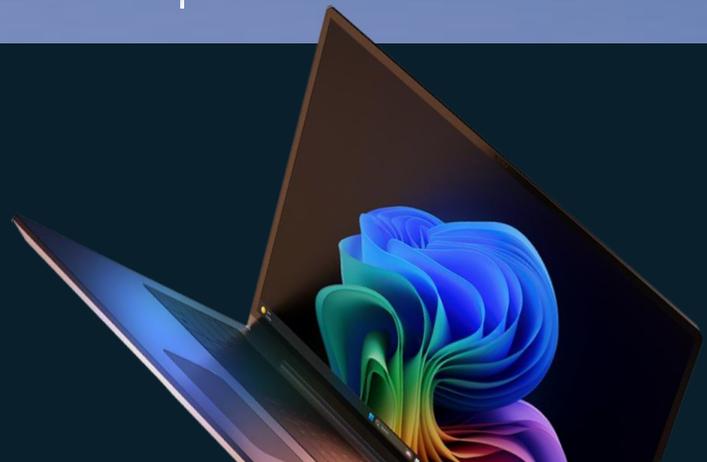Copilot+ PCs are up to 2x faster in office productivity tasks than an average 5-year-old Windows PC[3]

5 hrs expected time savings of up to five hours per employee each week[11]

22 hrs of streaming battery life on Copilot+ PCs[3]

Feature	Windows 11 Pro	Windows 11 Pro Copilot+ PCs	Copilot+ PCs Enhancement
Battery life	✓	✓+	Copilot+ PCs offer 22 hours of streaming battery life.[3]
Processor performance and speed	✓	✓+	Dedicated NPU added for AI workload distribution and optimization.
CPU, GPU & NPU capabilities	✓	✓+	Optimized for system performance, with NPU enabling advanced AI capabilities like natural language processing, image and video enhancement, and context-aware task automation.
Memory and storage	✓	✓+	Copilot+ PCs have 256GB of storage.
Touch and digital ink	✓	✓+	Touch and pen are enhanced.[7]

✓ = Standard   ✓+ = Enhanced

Windows 365 Boot[12] is the same across Windows 11 Pro PCs and Copilot+ PCs.

Productivity

Enable every user to work efficiently and securely

50%   faster workflows and collaboration on average with Windows 11 Pro devices[2]

5 hrs   Copilot+ PC users can expect up to five hours of weekly time-savings through speedier workflows.[11]

The following features are the same across Windows 11 Pro PCs and Copilot+ PCs:

- Snap layouts
- Desktops for each project
- Microsoft Narrator[13]

Make the most of your devices.

Windows 11 Pro and Copilot+ PCs are compatible with 4K monitors and specialized keyboards, and offer enhanced voice, pen, and ink.[7]

Feature	Windows 11 Pro	Windows 11 Pro Copilot+ PCs	Copilot+ PCs Enhancement
Microsoft 365 Copilot[14]	✓	✓+	Deep workflow integration with features like Click to Do.[6]
Click to Do[6]		✓+	Analyzes text or images on your screen and offers intelligent suggestions for the next steps in your workflow, like open with another app, rewrite, blur background with Photos, and more.

✓ = Standard | ✓+ = Enhanced

Productivity

Feature	Windows 11 Pro	Windows 11 Pro Copilot+ PCs	Copilot+ PCs Enhancement
Improved Windows search including federation[5]	✓	✓+	Adds contextual, Copilot-integrated search that understands descriptive queries for files/settings/images and unifies local and cloud information in an intuitive taskbar experience—so you don't need to remember specific file names.
Agent in Settings[15]		✓+	Easily personalize your PC, including attaching external screens and Bluetooth accessories—just describe what you want to do, and the agent offers suggestions and makes your selected changes.
Windows Studio Effects[16]	✓	✓+	Full NPU-powered effects beyond basic effects (like noise canceling and background blur), such as portrait blur, eye contact correction, voice focus, and auto-framing.
Live Captions with translation[4]		✓+	Real-time translation from 40+ languages to English and 25+ languages to Chinese (Simplified).
Microsoft Phone Link[17]	✓	✓+	Through Copilot, you can interact with your Android phone using natural language commands like "set a 7 AM alarm." Enhancements include natural language interaction with Android phones via Copilot, expanded actions, and visual and performance updates.
Voice access & Fluid dictation[7]	✓	✓+	Ability to control PC and author text using only your voice and your own words for commands. Fluid dictation (available on Copilot+ PCs only) can improve your writing by suggesting corrections as you speak.

✓ = Standard | ✓+ = Enhanced | Make the most of your devices. Windows 11 Pro and Copilot+ PCs are compatible with 4K monitors and specialized keyboards, and offer enhanced voice, pen, and ink.

Management

More control with less complexity

3 yrs — Substantial ROI projected over three years with Copilot+ PCs[11]

30% — projected time saved managing devices with Copilot+ PCs[11]

Manage all Windows 11 Pro and Copilot+ PCs with your same tools and processes.

Windows Autopilot[18]

Delivers zero-touch provisioning for shorter deployment time.

Quick machine recovery

Pushes critical updates to devices stuck in boot loops or non-bootable states—restoring operability without full reimaging and reducing downtime.

App Assure program

Offers free engineering support when transitioning to Windows 11 Pro devices.

Windows Autopatch[19] and hotpatch[19]

Autopatch automates the rollout of Windows, Microsoft 365 apps, Edge, and Teams updates. Hotpatch installs critical security updates without rebooting, speeding up protection and cutting user disruptions.

Windows backup and Entra ID[20]

Performs identity-linked backup of user data and personalized settings to the cloud to quicken recovery time and reduce data loss.

Microsoft Intune integration[8]

Lets IT admins manage user access to resources and simplify app and device management. Supports hybrid and remote workforces by securely managing identities, apps, and devices—allowing organizations to protect access and data on both company-owned and personal devices.

Windows Update for Business/Express Updates

Centrally controls update timing and channels to keep devices secure and reliable at scale.

Security Copilot agents in Intune[21]

AI-powered assistants that enhance enterprise security to help IT teams address threats, vulnerabilities, and policy gaps through automation.

Why Copilot+ PCs?

See the results for yourself.

Businesses that upgrade to Copilot+ PCs expect measurable income—and fast. Organizations project substantial ROI over three years with Copilot+ PCs through:

- Amplified end-user efficiency
- Increased IT efficiency
- Reduced security risk[11]

Act now—invest in Windows 11 Pro devices

It's time for your devices to meet your teams where they are.

In a fast-changing digital landscape, it's crucial for your devices to evolve with your business. Upgrading to Windows 11 Pro devices means:

- **Operational efficiency:** Simplified management for IT and consistent reliability for users—supporting business growth.

- **Security without compromise:** Modern protection that's built-in, not bolted on.

- **AI-enabled productivity:** Empowering every employee to work smarter, faster, and more securely.

Today's teams deserve devices that move work forward with advanced features while keeping them protected—and Windows 11 Pro delivers. Windows means business.

Endnotes

[1] Windows 11 Survey Report. Techaisle LLC, September 2024. Commissioned by Microsoft. Windows 11 results are in comparison with Windows 10 devices.

[2] Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, April 2023. Report commissioned by Microsoft.

[3] Battery life varies significantly by device, and with settings, usage, and other factors. Learn more.

[4] Copilot+ PC feature. English optimized for Live Captions. Now with language support for English, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Spanish, and Danish. See Copilot+ PC FAQs.

[5] Copilot+ PC feature. Works with specific text, image, and document formats only; optimized for select languages (English, Chinese (Simplified), French, German, Japanese, and Spanish). See Copilot+ PC FAQs.

[6] Copilot+ PC feature. Image actions now available across devices; other actions vary by device, region, language, and character sets. Subscription required for some actions. Learn more. Some actions require a Microsoft 365 Copilot subscription.

[7] Hardware dependent.

[8] Microsoft Intune required; sold separately.

[9] Built in on all Copilot+ PCs and hardware dependent on other Windows 11 PCs.

[10] Device dependent and may require compatible accessory. Learn more about Windows Hello ESS.

[11] New Tech: The Projected Total Economic Impact™ Of Microsoft Copilot+ PCs. Microsoft-commissioned study by Forrester Consulting, July 2025. Projected benefits for a single composite organization that has US$1 billion annual revenue and 2,000 employees with 80% using Copilot+ PCs. In comparison to a mixed environment of conventional Windows 11 and Windows 10 PCs.

[12] Windows 365 sold separately.

[13] Natural voices available worldwide in English (US, UK, India), Chinese, Spanish, Japanese, French, Portuguese, German, and Korean. Narrator is available worldwide and supported in these languages: Appendix A: Supported languages and voices (microsoft.com).

[14] Microsoft 365 required; sold separately.

[15] Copilot+ PC feature. Inputs limited initially to English and French. Learn more.

[16] Copilot+ PC feature. Requires compatible camera; available effects vary by device. See Copilot+ PC FAQs.

[17] Bluetooth required; iPhone only with iOS14 or later required; link to Windows app available in the Apple App Store. iOS does not support group messaging and multimedia file sharing in messaging.

[18] Microsoft Intune and Microsoft Entra ID required; sold separately.

[19] Microsoft 365 Business Premium required.

[20] Entra ID required; sold separately.

[21] Microsoft 365 Copilot and Microsoft Intune licenses required; sold separately.