



## CASE STUDY

# Forging a decade of digital excellence:

From Google trailblazer to AI pioneer



REDDEN COURT SCHOOL  
*Committed to Success for All*





How a strategic vision and a 10-year partnership with XMA created a resilient, future-ready educational trust.

For any multi-academy trust, ‘future-ready’ is the goal. For Redden Court School, it has been the reality for over a decade. Serving 3,100 children and 500 staff, the Success for All Educational Trust (SFAET) didn’t just adopt technology.

They built their pedagogical model around it. This foresight positioned them as a national leader in educational technology.

This is the story of their journey, a strategic 10-year partnership with XMA that moved from initial procurement to pioneering AI in the classroom.



Phase 1:  
The Foundation (2013-2014)

Challenge

Over a decade ago, the trust faced a critical inflection point: an aging, unsustainable technology infrastructure that failed to support a modern, flexible curriculum.

Solution

Instead of simple hardware refresh, the leadership team wanted a new, long-term vision. The decisive factor was the Google ecosystem, specifically the ability for multiple staff to collaborate on live, editable cloud files, saving significant time on shared planning.

As their procurement and consultation partner, XMA helped the school begin its foundational move to Google.

Phase 2:  
Building Momentum (2015-2019)

The Strategy:

To ensure success, the trust executed a calculated, three-stage adoption model: “Start Small, Expand Based on Usage, Influence Pedagogical Change”.

1. Start Small:

Google Workspace for Education was introduced to staff on existing platforms.

2. Expand Usage:

The school deployed bookable Chromebook trolleys as an effective bridge to a 1:1 model. Digital Champions at staff and student levels were established to provide peer support and drive adoption.

Influence Change:

As confidence grew, the technology became embedded in pedagogical practices. Google Classroom became an essential tool for home learning.

The Result:

The model was a clear success, moving technology from a simple tool to an integral part of the curriculum. The results delivered at least £20,000 in savings and placing the school’s student progress in the top 5% nationally.



£20,000+  
in savings



Top 5%  
Nationally

“From the very beginning, our goal was to remove barriers. We saw that Google’s cloud-native tools would allow us to build a curriculum based on collaboration and continuous access to learning. It was a pedagogical decision, not just a technical one.”

- Scott Carrington, Deputy Head Teacher, Redden Court School





# Phase 3: The Unplanned Test (2020)

## Challenge

When the COVID-19 pandemic forced UK schools into a sudden, total shift to remote learning, many scrambled to find workable solutions. Redden Court was prepared.

## Solution

The trust's long-term strategy paid off immediately. Because their 1:1 Chromebook program and Google Workspace for Education curriculum were already mature, the transition to a full digital curriculum was instant. Their philosophy of "Access Anywhere" meant that learning was not interrupted, it simply moved from the classroom to the home.

- Students had their own Chromebooks and full access to all resources and coursework via Google Classroom, just as they did at school.
- Teachers could continue to share resources, set tasks, and provide real-time feedback on live documents, maintaining educational continuity.
- **The development of knowledge did not stop when the school closed.**



This digital pivot was so successful that the DfE selected Redden Court as an **EdTech Demonstrator School**. They were tasked with training other institutions across the country, sharing their proven model for effective digital learning and demonstrating what a truly resilient, cloud-first school could achieve.

# Phase 4: Driving Efficiency (2024-2025)

## Challenge

The trust faced a common industry hurdle: a large fleet of Windows 10 devices non-compliant for the Windows 11 upgrade. Instead of viewing this as a costly problem, the trust and XMA identified it as an opportunity.

## Solution

The solution was to deploy ChromeOS Flex. This single initiative allowed the trust to:



### Drive Significant Cost Savings:

The trust avoided over £40,000 in capital expenditure by converting 220 legacy devices (170 in 2025, 50 in 2024) into secure, fast ChromeOS machines.



### Improve IT Operational Efficiency:

Using zero-touch deployment, the IT team provisions a ChromeOS Flex device in approximately 20 minutes - a sharp reduction from the one-hour process on comparable operating systems.



### Strengthen Security:

The investment of **Google Workspace for Education Plus** offered increased Security and Teaching and Learning features.

*The ChromeOS Flex initiative was a clear financial win. We reclaimed £40,000 in what would have been lost capital, turning a depreciation problem into a direct, positive impact on our budget. It's a perfect example of how the right technology strategy delivers real, measurable value for the trust."*

Sarah King,  
CFO  
SFAET



Google Workspace  
for Education





# Phase 5:

## The Future (2025 and beyond)

### Challenge

The trust's current challenge is the safe, effective integration of AI.

### Solution

As an early adopter, the trust is again working with XMA to deploy **Google AI Pro for Education**. This specific, licensed solution was chosen to ensure data sovereignty and that all trust policies remain intact - a critical governance concern.



#### For Teachers:

Staff now use Gemini to instantly generate differentiated lesson plans, create quizzes, and outline Google Slides presentations, reclaiming valuable preparation time.



#### For IT & Admin:

Gemini's ability to summarise meetings and improve self-help resources directly reduces the IT support burden.



#### For Security:

The deployment is protected by the **Google Workspace for Education Plus security dashboard**. This system has already helped the trust avoid four separate phishing campaigns, while its email sandbox and automated data retention policies provide robust, automated GDPR compliance.

# Our Partnership:

## A 10-Year Strategic Relationship

Redden Court's 10-year journey is a testament to their vision. XMA has been their strategic partner throughout. Our role evolved from initial device procurement to a consultative one, helping build the business case for their investment and the adoption of **Google AI Pro for Education**. We have supported the trust's growth at every stage, scaling their licenses from an initial 2 to 28.



By sponsoring key trust events like 'Teacher Learner,' we help them build a wider community of practice. Far from being just a transactional relationship, this is a decade-long partnership built on a shared goal: delivering measurable, high-impact outcomes for staff and students.

*"From a data and IT perspective, the Google ecosystem is unparalleled. The zero-touch deployment with ChromeOS Flex saves my team hundreds of hours. And now with Gemini, we have a secure, policy-driven AI tool."*

*The Google Workspace for Education Plus security dashboard gives us the control and visibility we need, allowing us to confidently block threats before they ever reach an end-user."*

**Jamie Adams,**  
Head of Data & IT,  
SFAET



*"Our relationship with Redden Court is a true partnership. We've been there from the start, from their first Chromebooks to their current AI deployment. Our role is to listen to their long-term vision and provide the strategic, technical, and commercial pathways to make it a reality. We are incredibly proud to be part of their 10-year success story."*

**- Nicholas Cox,** Google Business Manager, XMA

