



Google Pixel
for Business

Google Pixel for the UK Public Sector

Secure, Productive, and Cost-Effective
Mobile Solutions for Government



XMA: Your Expert for Public Sector IT

XMA is a leading UK IT services and solutions provider with a proven track record of delivering secure and compliant technology to public sector bodies.

We understand the unique pressures of government:

Strict Procurement and Compliance:

The need to adhere to frameworks like the Crown Commercial Service (CCS) and demonstrate value-for-money is paramount.

Intense Security Demands:

Protecting sensitive citizen and government data against ever-evolving threats is a non-negotiable requirement.

The Productivity Imperative:

A need to equip staff with tools that improve efficiency and allow them to deliver better public services, all within tight budgets.

This guide outlines how Google Pixel, delivered and managed by XMA, directly addresses these critical challenges.



The Modern Government Workplace Requires a New Approach

Public sector organisations face a difficult balancing act. You are tasked with modernising services and increasing workforce productivity while simultaneously facing increased cybersecurity threats and budget constraints.

Key Questions for Public Sector IT Leaders:



How can we provide mobile devices that give our staff the tools to work effectively from anywhere?



How do we ensure our mobile fleet is secure from the hardware level up, protecting against malware and data breaches?



How do we manage the lifecycle of these devices in a way that is cost-effective, predictable, and reduces the burden on our internal IT teams?



Google Pixel: A Foundation of Zero-Trust Security

For the public sector, security has to be built into the foundation. Google Pixel devices are built with a multi-layered security approach to protect your organisation's most sensitive data.*

Titan M2 Security Chip:

At the hardware level, the Google-designed Titan M2 chip protects the integrity of the operating system and safeguards sensitive data, like encryption keys and PINs. This hardware-level protection is critical for establishing a secure device identity.

Built-in Phishing and Malware Protection:

Google's AI-driven security provides default-on protection, scanning apps, files, and web links to proactively block threats before they can impact the user or the network.

Android Enterprise Recommended:

Android Enterprise Recommended: Pixel is a leading device in the Android Enterprise Recommended programme, guaranteeing timely security updates for at least five years, ensuring devices are protected against emerging threats.

Meeting Government Standards:

Pixel's security architecture is designed to help you meet stringent UK government and public sector security requirements, including Cyber Essentials Plus.

*Some features require Android Enterprise.



Equip Your Staff with AI-Powered Tools

Productivity in public sector means enabling staff to get more done, whether they are in the office, in the field, or working remotely. Google Pixel's built-in AI capabilities reduce administrative friction and improve the delivery of public services.¹

Intelligent Communication

Features like Live Translate² can break down language barriers for community-facing roles, while the Recorder app automatically transcribes interviews or meetings, saving hours of manual work.

AI-Powered Assistance:

Gemini and Pixel features like "Circle to Search"³ allow staff to find information, schedule meetings, and complete tasks faster.

Seamless Integration:

Pixel devices work with productivity suites like Google Workspace and Microsoft 365, ensuring your team has access to their critical applications without disruption.⁴

All-Day Battery Life:

A reliable, all-day battery⁵ keeps your team connected and productive without needing to worry about finding a power source while working in the community.

¹ Available on select devices, languages and countries. Works with compatible accounts, and some features may not be available based on corporate account settings. Internet connection required. Check responses for accuracy. ² Not available in all languages or countries. Not available on all media or apps. See g.co/pixel/livetranslate for more information. Translation may not be instantaneous. ³ Requires Internet connection and compatible devices, apps and surfaces. Results may vary depending on visual matches. ⁴ Features may differ depending on subscription, and may not be available based on corporate account settings. Compatible accounts required. Google Workspace extension must be enabled. Results and country availability may vary. Check responses for accuracy. ⁵ For "over 30 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. For "up to 100 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of limited other features that are default in Extreme Battery Saver mode (which disables various features including 5G connectivity). For both claims: Battery testing conducted on a major US carrier network in California in late 2024 on pre-production hardware and software using default settings, except that, for the "up to 100 hours" claim only, Extreme Battery Saver mode was enabled. Tests began with phones fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. Over time, Pixel software will manage battery performance to help maintain battery health as your battery ages. Learn more g.co/pixel/batteryhealth



Google Pixel 9a

The Essential Tool for Frontline Teams

Durable, All-Day Performance:

Built to withstand the demands of daily use, with an all-day battery to keep your teams connected and productive in the field.¹

Essential AI-Powered Productivity:

Access key AI features like Live Translate² and Recorder to improve service delivery and reduce administrative tasks.

Core Security Built-In:

Features the same Google Titan M2 security chip and receives a minimum of five years of security updates, ensuring a secure baseline across your entire fleet

A Great Camera for Clear Documentation:

Capture clear, reliable photos for case notes, incident reporting, and service verification.



Best for: Large-scale deployments for field staff, community support officers, and healthcare professionals where reliability and value-for-money are the primary decision drivers.



1 For "over 24 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. For "up to 100 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of limited other features that are default in Extreme Battery Saver mode (which disables various features including 5G connectivity). For both claims: Battery testing conducted on a major US carrier network in California in late 2024 on pre-production hardware and software using default settings, except that, for the "up to 100 hours" claim only, Extreme Battery Saver mode was enabled. Tests began with phones fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. Maximum resolution and field of view not available for all camera apps or modes. 2 Not available in all languages or countries. Not available on all media or apps. See g.co/pixel/livetranslate for more information. Translation may not be instantaneous. 3 Not available for all cameras, apps, or modes. 4 Estimate of typical capacity based upon testing and expected cell behaviour. Over time, Pixel software will manage battery performance to help maintain battery health as your battery ages. See g.co/pixel/batteryhealth for details. 5 Screen has rounded corners. When measured diagonally as a rectangle, screen is 6.3 inches. Actual viewable area is less. Dimension may vary by configuration and manufacturing process. 6 Storage specifications refer to capacity before formatting. Actual formatted capacity will be less. 7 Pixel will receive updates for 7 years from when the device first became available on the Google Store in the US. See g.co/pixel/updates for more information. 8 Dimensions and weight vary by configuration and manufacturing process.

Google Pixel 9

The Professional Standard, Redefined

Pro-Level Camera, Simplified:

An advanced camera system that is simple to use, allowing staff to capture high-resolution images and video for detailed record-keeping and communications.

Next-Generation AI:

Powered by the latest Google Tensor processor, the Pixel 9 delivers faster, more powerful AI assistance to accelerate tasks like research, writing, and data analysis¹.

1 Available on select devices, languages, and countries. Works with compatible accounts and some features may not be available based on corporate account settings. Internet connection required. Check responses for accuracy.

Best for: Council and central government professionals who require a balance of high performance, advanced AI features, and all-day dependability.

Advanced Security and Management:

Secured from the core by the Titan M2 chip and fully integrated with Android Enterprise for straightforward policy management and deployment.

Polished, Professional Design:

A premium finish and vibrant screen create a professional tool that staff can rely on, whether in the office or in the field.



Height: 6.0 inches (152.8 mm)

Width: 2.8 inches (72.0mm)

Depth: 0.3 inches (8.5 mm)⁹

1 Screen has rounded corners. When measured diagonally as a rectangle, screen is 6.3 inches. Actual viewable area is less. Dimensions may vary by configuration and manufacturing process.
2 Not available for all cameras, apps, or modes. 3 Screen has rounded corners. When measured diagonally as a rectangle, screen is 6.3 inches (for Pixel 9 and Pixel 9 Pro) and 6.8 inches (for Pixel 9 Pro XL). Actual viewable area is less. Dimension may vary by configuration and manufacturing process. 4 Storage specifications refer to capacity before formatting. Actual formatted capacity will be less. 5 Pixel will receive updates for 7 years from when the device first became available on the Google Store in the US. See g.co/pixel/updates for details. 6 Restrictions apply. Some data is not transmitted through VPN. Not available in all countries. Use of VPN may increase data costs depending on your plan. See g.co/pixel/vpn for details. 7 Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Battery testing conducted on a major US carrier network. Battery testing conducted in California in mid 2024 on pre-production hardware and software using default settings. Tests began with phones fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. 8 Estimate of typical capacity based upon testing and expected cell behavior. 9 Dimensions and weight vary by configuration and manufacturing process.

Google Pixel 9 Pro

The Ultimate Tool for Specialists and Managers

Pro-Grade Triple Camera System:

The most advanced Pixel camera system provides ultimate flexibility. Capture detailed evidence with the telephoto lens, document large sites with the ultrawide lens, and record high-quality video for training or review.

Superior Display:

The high-resolution Pro display provides exceptional clarity for reviewing detailed documents, architectural plans, or forensic images.

Peak Performance for Demanding Tasks:

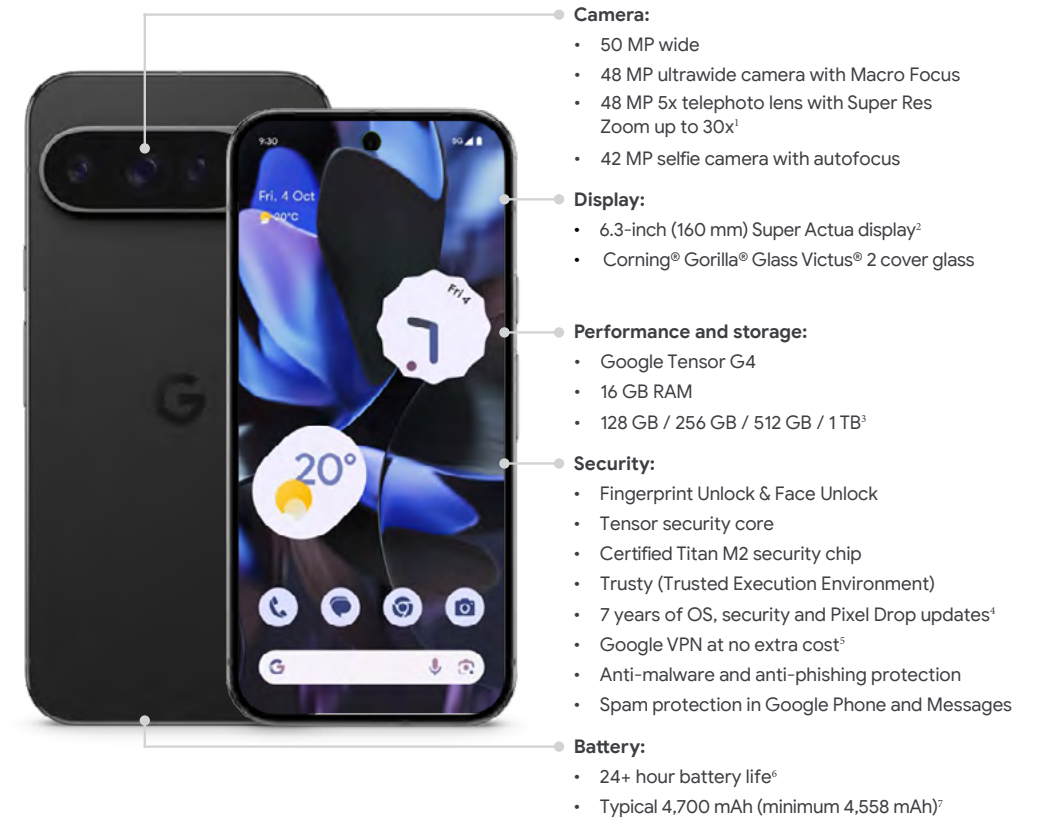
The fastest Google Tensor processor and increased memory allow for smooth multitasking between demanding applications and data-intensive tasks.

Complete Security Suite:

Builds on the Titan M2 chip with additional features for the most security-conscious users and use cases.



Best for: Technical specialists, department managers, and key decision-makers who need the best-in-class performance and camera capabilities to lead their teams.



Height: 6.0 inches (152.8 mm)
Width: 2.8 inches (72.0mm)
Depth: 0.3 inches (8.5 mm)⁸

1 Not available for all cameras, apps, or modes. 2 Screen has rounded corners. When measured diagonally as a rectangle, screen is 6.3 inches (for Pixel 9 and Pixel 9 Pro) and 6.8 inches (for Pixel 9 Pro XL). Actual viewable area is less. Dimension may vary by configuration and manufacturing process. 3 Storage specifications refer to capacity before formatting. Actual formatted capacity will be less. 4 Pixel will receive updates for 7 years from when the device first became available on the Google Store in the US. See g.co/pixel/updates for more information. 5 Restrictions apply. Some data is not transmitted through VPN. Not available in all countries. Use of VPN may increase data costs depending on your plan. See g.co/pixel/vpn for details. 6 Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Battery testing conducted on a major US carrier network. Battery testing conducted in California in mid 2024 on pre-production hardware and software using default settings. Tests began with phones fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. 7 Estimate of typical capacity based upon testing and expected cell behavior. 8 Dimensions and weight vary by configuration and manufacturing process.

Google Pixel 9 Pro XL

Maximum Productivity for Executive Leaders

Expansive Screen for Unrivalled Multitasking:

The largest and most immersive Pixel display provides ample space to view dashboards, edit documents, and conduct video conferences without compromise.

Flagship Camera System:

Includes the full Pro-grade triple camera system, ensuring that senior staff have the best imaging technology at their disposal for any situation.

No-Compromise Performance:

Combines the top-tier Google Tensor processor with the most memory and storage, delivering the fastest and most fluid experience in the Pixel lineup.

Executive-Level Security and Support:

The highest level of built-in security, combined with XMA's priority support options, provides peace of mind for your organisation's leaders.

Best for: Directors, senior leadership, and executives who use their device as a primary productivity tool for reviewing reports, managing teams, and staying connected.

A black Google Pixel 9 Pro XL smartphone is shown from the front, displaying the home screen with a blue and purple abstract wallpaper. Callout lines point to various features: Camera (50 MP wide, 48 MP ultrawide, 48 MP 5x telephoto, 42 MP selfie), Display (6.8-inch Super Actua, Corning Gorilla Glass Victus 2), Performance and storage (Google Tensor G4, 16 GB RAM, 128 GB / 256 GB / 512 GB / 1 TB), Security (Fingerprint Unlock & Face Unlock, Tensor security core, Certified Titan M2 security chip, Trusty, 7 years of updates, Google VPN, Anti-malware and anti-phishing protection, Spam protection), and Battery (24+ hour battery life, Typical 5,060 mAh).

- Camera:**
 - 50 MP wide
 - 48 MP ultrawide camera with Macro Focus
 - 48 MP 5x telephoto lens with Super Res Zoom up to 30x¹
 - 42 MP selfie camera with autofocus
- Display:**
 - 6.8-inch (171 mm) Super Actua display²
 - Corning® Gorilla® Glass Victus® 2 cover glass
- Performance and storage:**
 - Google Tensor G4
 - 16 GB RAM
 - 128 GB / 256 GB / 512 GB / 1 TB³
- Security:**
 - Fingerprint Unlock & Face Unlock
 - Tensor security core
 - Certified Titan M2 security chip
 - Trusty (Trusted Execution Environment)
 - 7 years of OS, security and Pixel Drop updates⁴
 - Google VPN at no extra cost⁵
 - Anti-malware and anti-phishing protection
 - Spam protection in Google Phone and Messages
- Battery:**
 - 24+ hour battery life⁶
 - Typical 5,060 mAh (minimum 4,942 mAh)⁷

Height: 6.4 inches (162.8 mm)
Width: 3.0 inches (76.6 mm)
Depth: 0.3 inches (8.5 mm)⁸

1 Not available for all cameras, apps, or modes. 2 Screen has rounded corners. When measured diagonally as a rectangle, screen is 6.3 inches (for Pixel 9 and Pixel 9 Pro) and 6.8 inches (for Pixel 9 Pro XL). Actual viewable area is less. Dimension may vary by configuration and manufacturing process. 3 Storage specifications refer to capacity before formatting. Actual formatted capacity will be less. 4 Pixel will receive updates for 7 years from when the device first became available on the Google Store in the US. See g.co/pixel/updates for more information. 5 Restrictions apply. Some data is not transmitted through VPN. Not available in all countries. Use of VPN may increase data costs depending on your plan. See g.co/pixel/vpn for details. 6 Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Battery testing conducted on a major US carrier network. Battery testing conducted in California in mid 2024 on pre-production hardware and software using default settings. Tests began with phones fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. 7 Estimate of typical capacity based upon testing and expected cell behavior. 8 Dimensions and weight vary by configuration and manufacturing process.

Simplified, Compliant, and Cost-Effective Solutions

XMA makes acquiring and managing Google Pixel devices straightforward and affordable for public sector bodies. We provide demonstrable value-for-money through our specialised services and procurement expertise.



Direct Procurement via CCS Frameworks:

XMA is an approved supplier on the Crown Commercial Service (CCS) framework and others. This simplifies procurement, ensures compliance, and gives you access to pre-negotiated, competitive pricing.



Flexible Leasing Options:

Avoid large capital expenditure. Our flexible leasing plans spread the cost of your mobile fleet over a term that suits your budget cycles, turning hardware into a predictable operational expense.



Device-Management-as-a-Service (DMaaS):

Reduce the burden on your IT team. XMA's DMaaS is an all-in-one solution that covers the entire device lifecycle:

- Configuration & Deployment: Devices arrive pre-configured and ready for your users.
- Management & Support: We handle the ongoing management, updates, and provide UK-based support.
- Secure End-of-Life: Secure data wiping and environmentally responsible device disposal at the end of the lease term.

The Compliant Specialist for Your Mobile Strategy

Choosing a device is only part of the solution.
Choosing the right partner is critical to success.

Deep Public Sector Expertise:

We have a proven track record of successful deployments in central government, local councils, and the NHS. We understand your world. Visit our Frameworks Page.

Focus on Business Outcomes:

We don't just supply devices. We provide a complete solution designed to increase productivity, mitigate security risks, and provide demonstrable value-for-money.

Evidence-Based and Direct Communication:

We provide clear, straightforward advice backed by evidence and data. We will help you build the business case for your mobile technology investment.

A Stable, Reliable Partner:

XMA is a stable, long-term partner you can rely on for the full lifecycle of your technology assets.





Google Pixel
for Business

Next Steps

Contact your XMA Account Manager today to discuss:

- A tailored quotation for Google Pixel devices through your framework.
- A discussion and demonstration of our Device-Management-as-a-Service and other services we provide.
- A cost-benefit analysis of our public sector leasing options.

Alternatively, email us at **enquiries@xma.co.uk**

