



# ASUS Chromebooks for Business



# A streamlined, secure, and cost-effective device portfolio for the modern workplace.

Frontline workers, office staff, and remote employees all require devices that are easy to manage, secure, and provide access to essential applications. **ASUS Chromebooks**, running on Google's cloud-first **ChromeOS**, offer a robust solution designed to meet these demands.

With built-in security, automatic updates, and a simplified management console, IT teams can deploy and control devices with minimal overhead. For organisations requiring more advanced controls and capabilities, **Chromebook Plus Enterprise** provides an upgraded experience with enhanced security, streamlined management, and 24/7 Google support.

This guide details a selection of ASUS Chromebooks, **available through XMA**, to suit various business needs and budgets.



# Why ASUS Chromebooks and ChromeOS?



## Built-in Security:

ChromeOS utilises sandboxing to contain threats and features the Google Titan C2 security chip for hardware-level protection. Automatic updates ensure devices are always protected against the latest threats with no manual intervention required.



## Simplified IT Management:

The Google Admin Console allows your IT team to manage your entire fleet of Chromebooks from a central, cloud-based platform. Deploy apps, configure user settings, and enforce security policies remotely and at scale.



## Fast Deployment:

With zero-touch enrolment, devices can be shipped directly to users and configured automatically once connected to the internet, drastically reducing IT setup time.



## Access to Essential Apps:

Run everything from web applications and Google Workspace to virtualised Windows apps through solutions like Parallels Desktop, ensuring your staff have the tools they need.



## Lower Total Cost of Ownership:

Reduced hardware costs, minimal maintenance requirements, and lower IT management overhead contribute to a significant reduction in the total cost of ownership compared to traditional endpoints.

# ASUS ChromebookFlip CX1

(CB1400 & CB1500)

## The Dependable Choice for Everyday Productivity

Designed for reliability and value, the ASUS Chromebook Flip CX1 series is ideal for frontline workers and staff who need a durable and straightforward device for daily tasks. The 360° hinge offers the flexibility of a laptop and a tablet in one.



Feature	ASUS Chromebook Flip CX1 (CB1400)	ASUS Chromebook Flip CX1 (CB1500)
Processor	Intel® Celeron® or Pentium® Silver	Intel® Celeron®
Display	14-inch, FHD (1920 x 1080)	15.6-inch, FHD (1920 x 1080)
Memory	Up to 8GB LPDDR4X	Up to 8GB LPDDR4X
Storage	Up to 128GB eMMC	64GB eMMC
Connectivity	Wi-Fi 6 (802.11ax), Bluetooth® 5.2	Wi-Fi 6 (802.11ax), Bluetooth® 5.2
Ports	2x USB-C®, 2x USB 3.2 Type-A, MicroSD	2x USB-C®, 2x USB 3.2 Type-A, MicroSD
Durability	US MIL-STD 810H military-grade standard	US MIL-STD 810H military-grade standard

# ASUS Chromebook CM30 Detachable (CM3001)

## Ultimate Portability for Mobile Workers

For those who are constantly on the move, the CM30 Detachable offers a tablet-first experience with the productivity of a laptop. Its ultra-light design, garaged stylus, and dual cameras make it the perfect tool for capturing information, customer sign-offs, and working from anywhere.



Feature	Specification
Processor	MediaTek™ Kompanio 520
Display	10.5-inch, WUXGA (1920 x 1200) Touchscreen
Memory	4GB LPDDR4X
Storage	64GB eMMC
Connectivity	Wi-Fi 6 (802.11ax), Bluetooth® 5.4
Ports	1x USB-C®, 1x 3.5mm Audio Jack
Features	Detachable keyboard, Garaged USI 2.0 stylus, 5MP front & rear cameras
Durability	US MIL-STD 810H military-grade standard



# ASUS Chromebook CX34 Flip (CB3401)

## The Versatile Performer for Demanding Users

Stepping up in performance, the CX34 Flip is built for multitasking and more demanding applications. With modern Intel® Core™ processors and faster SSD storage, it provides a responsive experience for knowledge workers and managers. The 16:10 aspect ratio display offers more vertical screen space for documents and web pages

Feature	Specification
Processor	Up to 12th Gen Intel® Core™ i7
Display	14-inch, WUXGA (1920 x 1200) Touchscreen
Memory	8GB LPDDR4X
Storage	Up to 512GB NVMe™ PCIe® 3.0 SSD
Connectivity	Wi-Fi 6E (802.11ax), Bluetooth® 5.4
Ports	2x USB-C®, 1x USB 3.2 Type-A, HDMI 2.1, MicroSD
Features	360° hinge, Garaged stylus, Backlit keyboard
Durability	US MIL-STD 810H military-grade standard



# ASUS ExpertBook CX54 (CB3402) Chromebook Plus Enterprise

## The Premium Device for Business Leaders

The ExpertBook CX54 represents the pinnacle of Chromebook performance and design. As a Chromebook Plus Enterprise device, it offers superior speed, memory, and storage, along with advanced security and management features. Its premium all-metal chassis, high-resolution screen, and powerful Intel® Core™ Ultra processor make it the definitive tool for executives and power users.

Feature	Specification
Processor	Intel® Core™ Ultra 7 155U
Display	14-inch, WQXGA (2560 x 1600) Touchscreen, 500 nits
Memory	8GB LPDDR5
Storage	512GB SSD
Connectivity	Wi-Fi 6E (802.11ax), Bluetooth®
Ports	2x USB4 Type-C®, 2x USB 3.2 Type-A, HDMI 2.1
Security	Fingerprint sensor, Camera privacy shutter, Titan C2 security chip
Features	Chromebook Plus Enterprise unlocked, Backlit keyboard, 8MP webcam



# Device Lifecycle Management with XMA

Choosing the right hardware is only the beginning. XMA provides a complete lifecycle management service to ensure your device deployment is cost-effective, secure, and aligned with your business objectives.



## **Device Management as a Service (DMaaS):**

We handle the entire lifecycle of your ASUS Chromebooks. From procurement and zero-touch deployment to in-life support and secure end-of-life retirement, our fully managed service removes the burden from your IT team.



## **Flexible Leasing and Financial Services:**

Procure your fleet of devices through flexible leasing options that reduce capital expenditure and create predictable monthly costs. We help you manage your assets effectively from a financial perspective.



## **Break-Fix and Support Services:**

Our vendor-accredited support teams provide rapid device replacement and repair services to minimise user downtime. With devices held in our own UK warehouses, we can get pre-configured replacements to your users the next working day.



## **Sustainable Disposal (ITAD):**

When your Chromebooks reach the end of their life, we manage their secure and environmentally compliant disposal, ensuring data is destroyed and value is recovered from retired assets wherever possible.



# Take the Next Step

You can find all ASUS Chromebooks listed in this guide on our XMA Store.

[Shop Now](#)

To discuss your requirements and identify the right ASUS Chromebook solution for your organisation, please get in touch with your XMA Account Manager today.

[Contact Us](#)

