



Upgrade to Incredible

2023 CATALOGUE



ASUS Expert Series A CIRCULAR APPROACH TO SUSTAINABILITY

100 % ExpertBook

are EPEAT Gold-verified with Carbon footprint reports in 2023

100% ExpertCenter

will apply EPEAT Silver-verified with Carbon footprint reports in 2023



• Global take-back services

- Components re-use
- E-waste recycling

Resource & Materials

• Green, recycled materials • Tantalum, tin, tungsten and gold sourced from • Reduce virgin materials qualified smelters • Substance management





Use

- Sharing platform
- Leasing services
- Repair, warranty

Design & Production

• Efficient, modular design • Recycled/recyclable packaging • Energy efficient • Easily disassembled

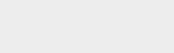
ASUS ExpertBook B9

The world's first carbon-neutral business laptop

- Surpassing ENERGY STAR® standards in energy efficiency by 66%
- Reducing material waste by adopting PIR (post-industrial recycled) metal

- Environmentally friendly recycle FSC[™] mix-certified paper
- Offsetting residual emissions with nature-based carbon credits





WHY **/SUS**

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone.

We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.







Fortune has praised us as one of the World's most admired companies for five years. They rated us as one of the top leading companies in the tech industry.

Forbes

Forbes has named ASUS among the Top Regarded Companies in the annual survey that evaluates companies on topics such as trustworthiness, social conduct, performance of the company's product or service and the company as an employer.

Interbrand

We have topped Interbrand's annual brand survey for the past several years. We have been ranked as Taiwan's most valuable brand for eight years.



ASUS has been named as a Top 100 Global Technology Leader by Thomson Reuters. The program identifies the tech industry's most operationally sound and financially successful organisations with excellent products and services.

Over 16,000 employees worldwide

5,000+world-class R&D team



THE WORLD'S BEST LAPTOP BRAND

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Laptop

Best Laptop Brand Winner 2020

Best Laptop Brand of 2020

ASUS was crowned by Laptop Mag as the world's best laptop brand of 2020, with the highest scores and across-the-board praise for innovation, design, value and selection. The publication commented that "ASUS is a laptop maker that is known for state-of-the-art innovation". The exceptional results of both the innovation and design awards reflect the strong commitment of ASUS to providing users with leading-edge solutions and exceptional designs.



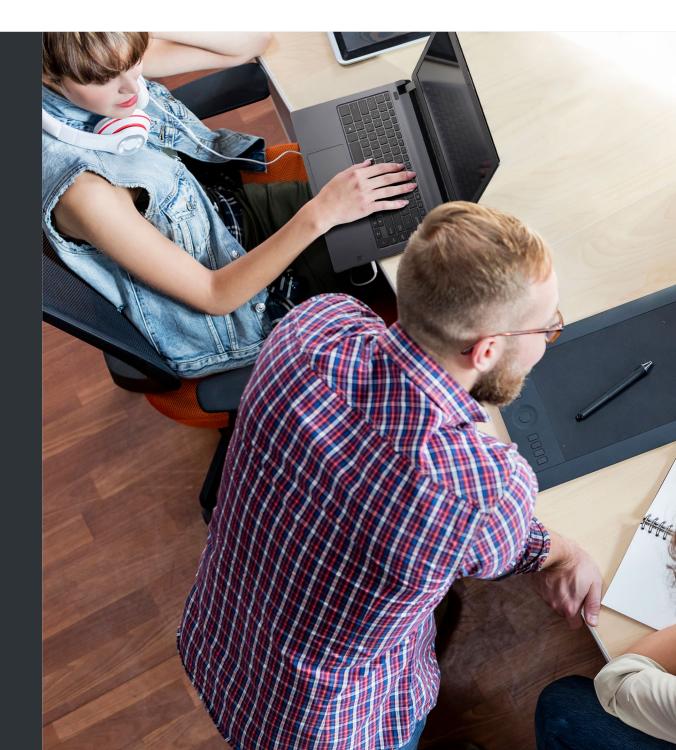
Best Business Choice Laptop Winner 2021

ASUS also triumphed in the annual PCMag reader survey, beating all other competitors to be elected the winner of the Best Choice 2021 award for laptops running Windows. Readers of the respected publication voted ASUS their favorite Windows laptop brand across multiple categories, including for cost, reliability, ease, battery life, support and overall satisfaction. ASUS was also the Windows laptop brand that the readers were most likely to recommend to others.

WHY ASUS EXPERT SERIES

Designed with ever-changing business needs and priorities in mind, ASUS realised the importance of portability, reliability, and security in today's competitive environment. That's why at ASUS, we never stop innovating and striving for the better.

With your business in mind, ASUS Expert Series is created and designed to provide you with the best experiences. With the best devices for businesses of any size and premium enterprise service, ASUS Business has the perfect solution for you.



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The core value of ASUS expert series

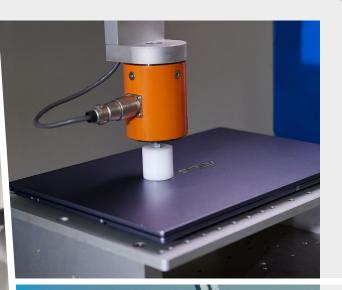
- Quality That Exceeds Industry Standards
- Enterprise Grade Security
- Business-Class Manageability
- Built With The Environment In Mind
- Global Three-Year Warranty
- Maximum Support, Minimal Effort

QUALITY THAT EXCEEDS INDUSTRY STANDARDS

Business and enterprise users demand higher quality and greater reliability than consumers, so all ASUS Business PCs undergo rigorous quality testing to much higher standards than mainstream models. They offer proven reliability in all aspects, and are extraordinarily tough enough to be tested with industry-leading military-grade MIL-STD-810H durability standards.

MILITARY GRADE MIL-STD 810H Multiple Tests Passed

All 2023 ASUS commercial models and onwards will be tested according to the demanding MIL-STD 810H military-grade standard to ensure maximum reliability and durability.



Panel Resistance Test

Panel resistance tests ensure that the display can endure unexpected bumps or pressure.

Strong Hinge Test

Vigorous testing with over 50,000 open/close cycles helps ensure exceptional hinge strength.

Durability Testing

ASUS Expert Series is built to last, even after continuous daily use. All units are put through extreme tests to ensure the display, hinge, structure and ports are built to last.

Port Test

disconnected.

Port tests ensure that contacts

and plugs are durable even in environments where devices

are frequently connected and



Keyboard Durability Test

To ensure ultimate keyboard durability, specially designed ASUS robots test individual keys with millions of keystrokes.

WHY EXPERT SERIES | RELIABILITY

Impact Testing

Expert Series PCs are tested to be tough enough to keep working after sudden impacts, so there's no need to worry about everyday knocks and bumps.





Shock Test

Shock tests ensure a laptop can withstand unexpected impacts such as accidental bumps, or jarring movements during shipping.

Twist Test

Twist tests confirm that the chassis is strong enough to retain structural integrity even when uneven pressure is applied.

Vibration Test

Extensive vibration testing ensures that the chassis and internal components can withstand even the most extreme travel conditions.

Drop Test

Drop tests check the resistance of the chassis and internal components to damage from unexpected drops.

Environment Testing

ASUS Expert Series PCs are built to withstand the most extreme environmental conditions and are designed to work anywhere in the world, no matter where you are.

Altitude Test

This tests the ability to survive extremes of altitude encountered in shipping by air or air travel.

Temperature Test

Extremely high or low temperatures tests ensure PCs function consistently for users everywhere.

Acoustic Test

PCs undergo fan, hard drive, and power-supply noise tests to ensure the quietest performance possible.







EMC Test

This ensures that ASUS PCs perform well in internal or external electromagnetic fields.

ENTERPRISE GRADE SECURITY

Modern IT threats can strike businesses from any place and from all angles. Security needs to cover every entry point with multiple layers of protection, so ASUS Expert Series products provide total security using multiple hardware and software layers, ranging from physical hardware protection to identity security to protect your data from unauthorised access. ASUS also offers a series of asset-management solutions for IT managers.



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IT Management

It allows Management Information System (MIS) staff to remotely control and manage company assets, making sure all digital data is safe and sound.

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Intel vPro®

The Intel vPro® platform supports hardware-based data encryption at the file, folder, and drive levels. Accelerate encryption and protect keys directly within the hardware.



ASUS Control Center

A centralised IT management software that supports Windows® Active Directory authentication, registry editor and USB storage disabling, to ensure that all data and information is controlled and secured.



Storage Security Control

MIS can enable/disable external USB devices or optical drives writing or reading data to restrict user's access right to get confidential data or reduce virus infection.

Identity Security

Identity security protection helps prevent attacks by hackers looking to capture passwords and encryption keys for sensitive data.



Biometric Authentication

Provide the fast and secure log-in options with the integrated fingerprint sensor and the facial recognition IR camera.

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Near Field

Communication

The NFC reader integrated into touchpad means logging in to ExpertBook can be as simple, swift and secure as the swipe of an authorised card.

Smart Card Reader

Dual identity log-in option with the built-in smart card reader for confidential scenarios.



Trusted Platform Module (TPM2.0)

A TPM chip securely stores the authentication information (such as passwords or encryption keys) used by software to protect important data and transactions.

Hardware Protection

Hardware-based protection ensures robust physical security for your PCs and laptops.



Kensington Security Slot & Padlock

The Kensington type locks are useful to prevent quick grab-and-run thefts of equipment from casually supervised locations.



Chassis Intrusion Alert

The chassis intrusion alert would show on BIOS during next boot once your PC case had been opened.

Sustaining an incredible future

We always search for the incredible. Our commitment to environmental, social, and governance is to empower you and everyone else we work with to push forward for a more sustainable future. Let's make it sustainable – together.

Our 2025 sustainability goals:

100% renewable energy usage in Taiwan-based operations centers by 2030, and in global operations centers by 2035

50% carbon emissions reduction from global operations centers by 2030

30% above Energy Star standard efficiency from key products

30% reduction in carbon intensity rates from key suppliers



OUR FOCUSES



Net-Zero

We collaborate with stakeholders to create a cleaner environment and mitigate the impact of climate change by increasing our energy efficiency, utilising renewable energy, and fostering innovation.



Responsible

We work together with our partners to ensure environmental, labour, and human rights responsibility in our supply chain, protecting the rights of everyone our business touches.



Circular

We leverage Design Thinking and technological innovation to develop eco-friendly products, making our business model more environmentally-friendly to minimise our impact on the planet.



Shared

We explore innovations in digital inclusion, cross-sector collaborations, and sustainable business models that can create shared value for all. Our sustainable actions have earned high recognition internationally











Sustainability Award Silver Class 2022

S&P Global





GLOBAL 3-YEAR WARRANTY



100% FREE Labour & Spare Parts Warranty Service

International Warranty in 82 Countries

We're confident in the quality and durability of our products, so we provide a three-year international warranty in 82 countries worldwide for ASUS Expert Series laptops.



*Service and warranty coverage may vary depending on country and territory. Please check with your local detailer to confirm the options available

*Please visit the ASUS support site at http://www.asus.com/support for current and complete ASUS warranty information and exact international warranty coverage of every countries. *Although we endeavor to present the most accurate and comprehensive information at the time of publication, we reserve the right to make changes without prior notice.

UPGRADE TO PREMIUM SERVICE



ASUS Premium Care

Upgrade your standard warranty with ASUS Premium Care and keep your ASUS products in tip-top condition with an extra year of protection! ASUS Premium Care has several levels of cover to suit your needs, so you can create a tailor-made package to fully protect your ASUS products. ASUS Premium Care includes a wide range of benefits, including:



When to Purchase

• ASUS Premium Care must be purchased and activated within 180 days of your ASUS product purchase date





ASUS EXPERTBOOK

Future of Mobility

In our fast-paced world, work is no longer confined solely to the office. ExpertBook laptops are designed to focus on take-anywhere mobility, crafted with lightness, power, and toughness, while proving that business laptops can also be stylish, sophisticated and elegant; helping your business to project a truly professional outlook. Along with the robust security features, you're allowed to get things done fast, securely, and intelligently; anytime and anywhere.



ASUS **ExpertBook** B9 OLED (B9403CVA)

The epitome of sustainable excellence













Designed with premium magnesium-lithium alloy, ASUS ExpertBook B9 OLED pushes the limits of lightness for ultimate portability and durability. With an environmentally-friendly design, brilliant 16:10 OLED display, AI-powered camera and noise cancellation for modern work experiences, the latest Intel® Core™ vPro® processor and a multitude of enterprise-grade security features, ExpertBook B9 OLED is the perfect partner for executives and business travellers, upping both your green credentials and professionalism – and setting a new benchmark for elite business laptops.

1. As of January 7th, 2023. Based on internal ASUS market analysis comparing the size and weight of ExpertBook B9 OLED to competitor products from vendors including LG, HP, Dell, and Lenovo. Actual weight may vary by specifications. 2. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care. 3. Actual results may vary depending on model and manufacturing processes.





The world's lightest 14" OLED business laptop¹, weighing at 990g

Expertly crafted with meticulous attention to detail, ExpertBook B9 OLED boasts a premium magnesium-lithium build that makes it the world's lightest 14-inch OLED business laptop, at just 990g. With added structural reinforcement, this laptop meets the industry-leading MIL-STD 810H US military standard as well as being subjected to a barrage of rigorous in-house ASUS durability tests.² Its the ultralight and durable frame, and finish, that make it the ideal travel companion for the elite business executive.



Sustaining an incredible future

ExpertBook B9 OLED incorporates both sustainable design and ecologically-conscious manufacturing techniques, to achieve a circular future and minimise carbon footprint. It has been awarded multiple internationally recognised environmental certifications, while also employing the patented Thixomolding process to reduce production materials by up to 29% and manufacturing time by up to 75%.³ These attributes maximise energy efficiency and reduce environmental impact.



Modern work experiences

ExpertBook B9 OLED features a stunning OLED 16:10 screen, which delivers vivid and sharp visuals. It's equipped with dual smart-cooling dual fans that keep the laptop running cool and quiet during intense workloads. Along with an Al-powered camera and noise-cancellation technology for superior-quality virtual meetings, ExpertBook B9 OLED heightens modern work experiences.



ASUS ExpertBook B9 OLED (B9403CVA)

- The world's lightest 14" OLED business laptop, weighing a mere 990g
- Up to 13th Gen Intel[®] Core[™] processor with vPro[®] support
- Sustainable across the product lifecycle
- All-metal premium magnesium-lithium
- 16:10 WQXGA+ 3K OLED displays
- Smart cooling with dual fans and dust removal
- MIL-STD 810H US military standard
- All day battery life up to 11 hours
- Enterprise-grade security
- Al-powered two-way noise cancellation



ASUS **ExpertBook** B5 (B5602C) The world's lightest 16" business laptop¹













ASUS ExpertBook B5 is built for business success in style, with a precision-crafted lightweight chassis and a stunning $OLED^3$ display. It's set for serious travel with amazing all-day battery life and is engineered with many cutting-edge technologies to improve your on-the-go work efficiency. These include a 13th Gen Intel® Core[™] processor with Intel® Arc[™] A350M discrete graphics,² AI noise cancellation, and dual-SSD RAID support. It's also packed with features to protect your privacy and business data, including Intel vPro[®] platform support, a built-in fingerprint sensor, and TPM 2.0 chip.³ Peppered with thoughtful and professional design choices, ExpertBook B5 is your perfect portable, powerful partner for the corporate world.



Get the job done, effortlessly

To make light work of all your business tasks, ExpertBook B5 is powered by an up to 13th Gen Intel® Core™ i7 vPro® processor with the option of the Intel® Arc™ A350M discrete graphics. It also features two SSDs to provide up to 2 TB capacity and supports the RAID technology for improved data reliability or faster operation. In addition, with its dual-fan design, the ExpertBook B5 delivers quiet, cool and powerful computing and graphical performance with enterprise-grade manageability.



Lasts longer, charges faster

ExpertBook B5 is designed to be your best portable partner. Crafted with magnesium-aluminum alloy and pure aluminum, this 16-inch laptop weighs only 1.4 kg¹ while providing long hours of battery life on a single charge. With ExpertBook B5 OLED's long battery life and fast-charging design, you'll be ready for productivity in or out of the office.



Bigger workspace, greater efficiency

ExpertBook B5 offers a glorious 16-inch OLED display³ and a 16:10 aspect ratio that provides a larger visual workspace compared to a standard 16:9 display. This makes it easier to read articles, view websites, work on spreadsheets – or anything else that needs just that little extra room.



ASUS ExpertBook B5 (B5602C)

- Windows 11 Pro
- Up to Intel® Core™ i7-1370P vPro® processor
- The world's lightest 16" business laptop from 1.4kg
- All-day battery up to 14 hours
- Up to 2 TB dual SSD, support RAID technology
- Upgradable system memory up to 40 GB DDR5
- Up to 16" WQUXGA OLED³ display
- Intel[®] Arc[™] A350M discrete graphics
- Dual-fan cooling system
- Fingerprint sensor and optional TPM2.0³ for security credentials
- US military-grade durability



ASUS **ExpertBook** B5 Flip (B5602F) Power to turn your business world



Up to Core™ i7 12th Gen Intel® CPU



Flip design with garaged stylus



16:10 OLED display²

ASUS ExpertBook B5 Flip is built for business success in style, with a 360°-flippable touchscreen and stunning OLED panel for ultimate flexibility. It's set for serious travel with amazing all-day battery life, and is engineered with many cutting-edge technologies to improve your on-the-go work efficiency. These include a 12th Gen Intel® Core™ processor with Intel® Arc™ A350M discrete graphics,¹ AI noise cancellation, and dual-SSD RAID support. It's also packed with features to protect your privacy and business data, including Intel vPro® platform support, a built-in fingerprint sensor, and TPM 2.0 chip.² Peppered with thoughtful and professional design choices, ExpertBook B5 Flip is your perfect portable, powerful partner for the corporate world.



ASUS EXPERTBOOK | B5602F



Get the job done, effortlessly

To make light work of all your business tasks, ExpertBook B5 Flip is powered by an up to 12th Gen Intel® Core™ i7 vPro® processor with the option of the Intel® Arc™ A350M discrete graphics. It also features two SSDs to provide up to 2 TB capacity and supports the RAID technology for improved data reliability or faster operation. In addition, with its dual-fan design, the ExpertBook B5 delivers quiet, cool and powerful computing and graphical performance with enterprise-grade manageability.



Flip & stylus

ExpertBook B5 Flip comes with a 360°-flippable hinge and a garaged stylus, so you can work in a multitude of ways with precision and flexibility. The built-in stylus holder keeps the pen close at hand and reduces the risk of losing it. And, with a 15 second charge giving enough power for 45 minutes of use, you'll never be left waiting.



Bigger workspace, greater efficiency

ExpertBook B5 Flip offers a glorious 16-inch OLED display² and a 16:10 aspect ratio that provides a larger visual workspace compared to a standard 16:9 display. This makes it easier to read articles, view websites, work on spreadsheets – or anything else that needs just that little extra room.



ASUS ExpertBook B5 Flip (B5602F)

- Windows 11 Pro
- Up to Intel® Core™ i7-1270P vPro® processor
- Up to 2 TB dual SSD, support RAID technology
- Upgradable system memory up to 40 GB DDR5
- Up to 16" WQUXGA OLED² display
- Intel[®] Arc[™] A350M discrete graphics
- Dual-fan cooling system
- 360° flip design with garaged stylus
- Lightweight from 1.65kg³
- ASUS two-way AI noise-cancelling technology
- Fingerprint sensor and optional TPM2.0² for security credentials
- US military-grade durability



ASUS **ExpertBook** B1 (B1502) Primed to perform. Configured for your business.







Enterprise-grade security



Packed with business-friendly features and power, ASUS ExpertBook B1 is the ideal choice for ambitious firms and inspirational educational institutions. With a bright and clear 15.6-inch display for vibrant visuals, impressive performance, enterprise-level security, and military-grade durability, ExpertBook B1 is the perfect portable partner to empower your business. It's also engineered to confidently handle whatever tasks come your way, with a full set of I/O ports, speedy connectivity, and cutting-edge AI noise-cancelling technology.

3. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused



^{1.} The fingerprint sensor is optional.

^{2.} ExpertBook B1 has firmware-based TPM 2.0 onboard, with a discrete TPM chip also available as an option.



Go-anywhere mobility

With a 15.6-inch, NanoEdge display, and 178° wide viewing angle, ExpertBook B1 enables superb viewing experiences for every scenario. The NanoEdge display keeps ExpertBook B1 compact so you can simply slip ExpertBook B1 into your backpack, and you'll be ready for a full day of performance anywhere.



Great all-around performance

Enjoy heavy-duty performance on ExpertBook B1, with an advanced 13th Gen Intel® Core™ processor, delivering the powerful performance you need to get the job done. Coupled with up to 48 GB memory and capacious storage, ExpertBook B1 is the business laptop that equips you for even the most intensive work and ensures quick access to the content you need. It's also primed for non-stop connectivity, with congestion-busting Wi-Fi 6E for speedy stable connection.



Enterprise-grade security

Engineered with robust features that include face login, a fingerprint sensor, a Kensington lock slot, ¹ a physical webcam shield, and TPM 2.02 security, ExpertBook B1 delivers security that's fit for business – offering serious safety and protection for your premium device and priceless data.



ASUS ExpertBook B1 (B1502CVA)

- Window 11 Pro
- Up to 13th Gen Intel® Core™ i7 processor
- Up to Intel[®] Iris X^e graphics
- 15.6" NanoEdge screen with 178° wide view
- Sustainable energy-saving design
- Enterprise-grade security
- US military-grade durability³
- Full I/O ports
- Al noise-cancelling technology





Empowering A New Age of Incredible

