



# Keep your technology current and affordable with XMA and Apple

XMA – bringing a fresh approach to Higher Education technology

Find out how learning technology in Higher Education can be kept current and affordable with Apple devices from XMA.



# Hardworking technology for hardworking budgets

Costs of running Higher Education facilities are rising, but budgets remain the same. Investments in technology need to work harder than ever to support learning objectives and show a return on that investment.

Together, Apple and XMA can help.
Apple devices and apps provide students
the connected real-world experiences
they need to succeed and thrive.
And through XMA and Apple Financial
Services, you can keep that technology
current and affordable. Ensuring students
have access to the very best tools, despite
budget restrictions.

# Apple technology for the modern campus

Whether learning in the lecture theatre or science lab, library or remotely, Apple technology inspires learning, supports problems solving, and encourages collaboration across the modern campus.

It has the power to tackle any workload, intuitively connects with other devices and includes accessibility tools that support inclusive learning.







#### iPad Pro

Astonishing performance. Incredibly advanced displays. Superfast wireless connectivity. Next-level Apple Pencil capabilities. Powerful new features in iPadOS 16. The ultimate iPad experience.

# MacBook Pro (14" and 16")

Supercharged by M2 Pro or M2 Max, MacBook Pro takes its power and efficiency further than ever. It delivers exceptional performance whether it's plugged in or not, and now has even longer battery life. Combined with a stunning Liquid Retina XDR display and all the ports you need – this is a pro laptop without equal.

### **Mac Mini**

Mac mini with M2 packs the speed you need to get more done faster. And M2 Pro takes it to a whole new level – bringing a pro chip to Mac mini for the first time. Add to that a versatile array of ports and you've got a desktop ready to flex in any setup, no matter which chip you choose.

# Refresh and upgrade with Apple Financial Services

When technology and curriculums are constantly evolving, XMA and Apple can help keep your IT resource fresh and relevant.

Buying tech through Apple Financial Services (AFS) and XMA gives you the option to upgrade to the latest iPad or Mac at any time – even before the end of your original agreement.



# Single up-front payment

Pay a 3-year subscription in one up-front payment with flexible end-of-term options.



#### **Early refresh options**

Keep Apple tech up to date with the ability to upgrade to the latest device before the end of your original term.



Clear, straightforward agreements



Simple to upgrade to new models



Designed for devices that hold their value



Includes warranties and support

XMA can help with the full lifecycle of every new device, supporting deployment, management and even secure disposal, wiping devices of data and recycling your assets.

So you can always give your students the most powerful Apple devices, with no upfront costs and total peace of mind.



# Elevate classroom learning with a proven partner

As a **HEPCW framework supplier**, XMA provides a compliant route to purchasing Apple technology for Higher Education. Allowing universities to benefit from collaborative procurement pricing and an established supply chain into education.

And, as we're an **Apple Authorised Education Specialist (AAES)**, you'll also have access to our extensive Apple product knowledge and years of experience working with the education sector. We not only support the supply of Apple technology into your place of learning, but can also help with deployment, technology training, and ongoing device management and refresh.







# Why XMA and Apple

More than just a supplier of technology, we can deliver complete IT solutions that support learning and make Apple a realistic option for your place of learning. That's why we're a trusted provider to the UK's largest universities and an approved supplier on multiple frameworks, including HEPCW, that are compliant procurement routes for HE institutions.

If you're looking to refresh your university's technology and want affordable ways to put Apple devices into your students' and educators' hands, then get in touch. We're here to help.

**GET IN TOUCH** 

## Peace of mind guaranteed

Every Apple device comes with a 3-year warranty as standard. Plus, XMA can provide additional peace of mind through our **Warranty Repair Service**. With the purchase of every Mac or iPad, we can offer a tailored warranty to the term you require, providing hassle-free repairs in the unlikely event your device develops a fault.