



DELLTechnologies

Tech for good

Dell's mission to do more

For almost 40 years, Dell has been providing technology that enhances organisations.

From helping schools get their first computers, to providing the servers that have powered global enterprises, the brand's success is well known.

Sustainability

Now more than ever, every element of a product's makeup and lifespan must be carefully considered.

For Dell, that means moving products towards a circular lifespan, with as little as possible ending up in landfill. And that's just the start.

By 2030, Dell has pledged to:

- Reuse or recycle old products in exchange for new
- Use 100% recyclable packaging
- Use >50% recycled materials in products
- Make greater use of ocean-bound or plant-based plastics

These may be 2030 targets, but many schemes are already in place.

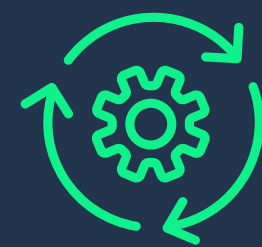
Dell and XMA's three pillars for better business



Sustainability



Transforming Lives



Cultural Inclusion

There's more to Dell than simply selling new technology.

The brand is well aware of its responsibilities to wider society, including people who don't use their devices, and expect partners to be the same.

As a result, Dell has set high standards for itself when it comes to sustainability and social impact. From reducing carbon footprint to increasing recycling, improving the lives of workers and encouraging equality, this document will break down the key benefits you might not know about when you choose Dell from XMA.

When you choose efficient, modern Dell servers from XMA, we'll ensure the old ones are recycled responsibly.

Keen to see more of Dell's benefits?

[CONTACT XMA](#)

Cultural Inclusion

Whoever someone is, whatever their background, however they identify, they matter as much as everyone else. Dell and XMA share a belief that equal treatment and inclusion encourages us all to be better. It inspires new ideas, it helps deliver better results, and it slowly makes society a better place.

Of course, this is one thing to say, and quite another to thoroughly achieve, which is why Dell is taking steps to stop systemic inequality throughout its organisation, by supporting staff.

The targets:



Increase levels of racial diversity amongst senior leaders and general staff



Provide foundational learning sessions to 95% of Dell staff



Provide a better, more meaningful workplace experience to staff



Enhance social education programmes

How does this help you?

As well as helping to create a better society, there are more tangible benefits to Dell's efforts for businesses. A happier workforce is able to better support you, while a more motivated one, drawing ideas from more places, will result in new innovations coming forward.

Simply put, a better Dell is better for you.



Transforming Lives

More people should benefit from Dell devices than those who use them. Dell's Transforming Lives initiative aims to solve major societal problems, and directly improve the lives of over a billion people.

Achieving this is no small task, and requires multiple factors to succeed. From helping more people access tech, to supporting non-profit organisations, this is a vast area of interest for Dell.

Dell's key targets

50%

of the people empowered by Dell education programmes will be women, girls or under represented groups.

1,000

non-profit partners will be supported to help digitally transform their communities.

75%

of all Dell employees will take part in volunteer schemes.

What about XMA?

When you purchase server solutions, or other Dell products through XMA, you're directly supporting these targets. And that's just the start. XMA is also doing its bit to support these goals within its own community.



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Want to know more?

With an enormous range of Dell products and services to choose from, including incredible server options, XMA can help you make the most of Dell's drive for a better society, while enhancing your own business.

To get started, give us a call, or visit our website.

VISIT XMA

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