Apple in
Higher Education

Our purpose is simple.

To deliver IT solutions which enable educators to evolve and transform the way they work.

We aim to provide educators with the tools to deliver enhanced learning experiences, address the increasing student expectation for flexible and differentiated learning provision and prepare students for their future careers.

XMA in Education

With over 30 years' experience as a Public Sector Reseller, we have provided endless value to our education customers and are best placed to help your university execute on its vision.

Dedicated education team

Our in-house team of experts have been specifically trained to support and advise you regarding your technology requirements, work closely with you to understand your objectives and support you from beginning to end of your project.

Perfectly sized for your needs

No matter what size your institution or project is, we guarantee you will always be treated as a valued customer. Whether you need us to support you with a device roll-out or an entire infrastructure refresh, helping you achieve your outcomes will remain our top priority.

Acting as an extension of your IT department

We have extensive experience in delivering a multitude of services to our education customers. Our 24/7 UK operated Service Desk has been designed to provide your institution with a single point of contact for the resolution of all incidents and service requests.

Enabling teaching and learning

We deliver bespoke training for your faculty, focusing on professional development and learning outcomes with Apple technology. Our hands-on sessions are held at your university and are tailored to your specific needs to make sure you are getting the most out of your Apple devices. We can also offer remote training sessions where in-person sessions are not possible or convenient.

We are an Apple Authorised Education Specialist

XMA is at the forefront of deploying and supporting Apple technology to universities throughout the UK, and this is evident through our status as an Apple Authorised Education Specialist.

We have supported many universities with their move to a more blended learning approach.

Why Apple for Education?

Technology has a major role to play in learning and preparing students for future careers- a future where 65% of jobs they will apply for do not exist today.
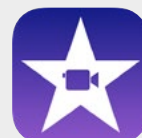
Empower students and faculty to work anywhere at any time

Apple supports free apps that allow students to collaborate with peers and faculty, solve problems creatively, and be more productive.
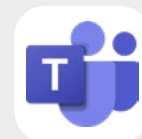
Improve academic performance, engagement, and motivation

Incorporated learning tools that support reflective thinking and collaboration

Easy to deploy and simple to manage

Flexible finance options, making it an affordable solution for your institution

The Power to take on any course load

No matter the course subject, Apple technology has the power to take on any course load. It's designed to grow with you, during your time on campus and beyond. So you're ready for everything university — and life — have to offer. As terrific as Mac and iPad are for studies, they are just as amazing for everything you do outside of class too.

Make connections all over campus

Apple technology is designed to connect seamlessly to university networks, shared printers and other campus devices. You can easily log in to learning management systems and even PC networks. And with AirDrop, you can instantly send a photo for a presentation, class notes, documents and more to nearby Mac, iPad and iPhone users.
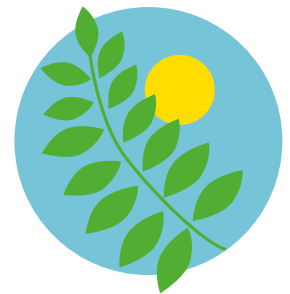
Accessible teaching and learning

Apple devices host a combination of features from animation with narration, to images with text embedded, to support accessibility. These less formal ways of working and conversational learning are proving effective not just in the SEN space, but in mainstream education via interactive learning methodologies. This means that no student or faculty member has to feel restricted when it comes to their university experience.

Enabling blended learning

The adoption of technology can enable an effective blended learning approach for students and faculty. Students can experience the benefits of learning in a digital environment as well as through more traditional face-to-face methods. This approach empowers students to work independently as well as ensuring learning can continue without interruption.

Supporting the environment together

Apple is carbon neutral and their mission is to soon be able to build all their products with clean energy and no carbon footprint. This dedication to green initiatives means you can have access to state-of-the-art technology without a cost to the environment.

Professional Services

Our professional service solutions span device, application, and user management. We overlay this with tools that enable users to create, collaborate and communicate anytime, anywhere, on any device.

1 Readiness Assessments

The purpose of this free assessment is to provide a readiness score so that Universities can benchmark their organisation against key criteria. This will allow you to understand how ready your environment is for modern device management and what needs to be addressed and improved to make it a success.

2 Consultancy

We will work to understand your institutions desired outcomes from technology. This stage enables us to make the best possible recommendations and plan your deployment efficiently.

3 Configuration & Testing

Our team of experts will configure your Apple devices in-house ready for deployment to your students and staff

4 Deployment & Management

XMA are here to support you every step of the way on your Apple journey, and that starts at the very beginning with the IT deployment. We are here to help you get started with your new devices to ensure a seamless experience from the moment you open the box. XMA can help you manage the distribution of your devices to students and staff, and we will guide you through the steps you need to take to complete the device configuration. And as a Jamf Gold Partner, XMA have deployed over 75,000 + devices with Jamf through various sectors.

Jamf empowers IT pros and the users they support by delivering on the promise of unified endpoint management for Apple devices

5 Adoption & Digital Learning

To get the very most out of your investment, your institution will want to ensure that technology is being adopted and used to its full potential. The Digital Learning Team (DLT) are XMA's in-house team of Apple Professional Learning Specialists (APLS). All lifelong educators, they are from a variety of backgrounds which mean that they are all uniquely qualified to demonstrate and advise on how best to use technology to enhance learning and teaching.

Meet the team

Teesside University iPad transformation
(Digital Development Programme) – XMA Case Study

XMA Partners with Teeside University to adopt Future Facing Learning

XMA has supported Teesside University in delivering their Digital Development Programme, part of the institution's Future Facing Learning (FFL) Strategy.

Future Facing Learning empowers students to deliver impact on a global scale by providing them with the knowledge, skills, and tools they need to achieve sustainable success in a globally connected workplace.

The Future Facing Learning strategy also encompasses all teaching staff across the university, by giving them the confidence to embrace new technologies in the delivery of their lessons. This project was focused on the efficient deployment and management of the right technology, bespoke training and coaching for students and staff, and on-going support post-deployment.

"*This project has been transformational across Teesside University, completely changing our approach to learning and teaching.*"
Jonathan Eaton, Academic Registrar

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Making your budget go further

We understand that you want the best possible technology for your university. We also understand that you have a specific budget when it comes to your IT procurement – but your budget doesn't need to hold you back, and you don't need to compromise education with price.

Apple Financial Services

XMA work with Apple Financial Services to give your university multiple long-term leasing options, as well as the option for single upfront payment.

Flexible

Flexible upgrades give you complete control of your refresh cycle, and with clear and straightforward terms, the experience is simple and friendly.

Straightforward

Get the products and services you need when you need them. Apple Financial Services keeps your costs low by accounting for the high residual value of Apple devices up front.

Innovative

It's easy to bring Apple products into your institution with innovative financing options with Apple Financial Services.

Take advantage of our BuyBack scheme

If you have old and outdated IT equipment, you can speak to a member of our education team and we will advise you how much you get for your old technology. You can then receive credits that can contribute towards your overall budget! We also ensure disposal of your older equipment with WEEE compliant data destruction, sustainable and responsible recycling, and re-use with industry recognised certifications.

We are a compliant route to purchase

We are an approved supplier to all major education purchasing frameworks to ensure maximum value from the procurement of IT products and services. We support public sector organisations in achieving cost efficiency without compromising the level of choice and compliance.

HEPCW	**CCS RM6068 (TePAS)**
CPC – Desktop Hardware Lot 4	**Healthtrust Europe**
Link2 IT Hardware	**The Scottish Procurement Web Based & Proprietary Client Devices Framework (SP-19-013)**

Streamline your technology procurement

We provide a unique online experience that enables time and cost-efficient procurement, tailored to your requirements.

Integration

Our online procurement solutions provide an easy entry point through integrating with your procurement platform.

Features & Functions

With built in customised workflows, bespoke homepages, secure logins, real-time stock levels, favourite lists, saved baskets and reporting capabilities you can manage orders and spend more efficiently than ever.

Dedicated Ecommerce Team

Our end-to-end consultative approach ensures you can have peace of mind from set-up service to final delivery.

Support with Distance Learning

We offer a tailored solution to give your employees or students the ability to select and purchase the IT equipment they need, whether they are office based or working/learning from home. This is all whilst still giving you control over orders and spend.
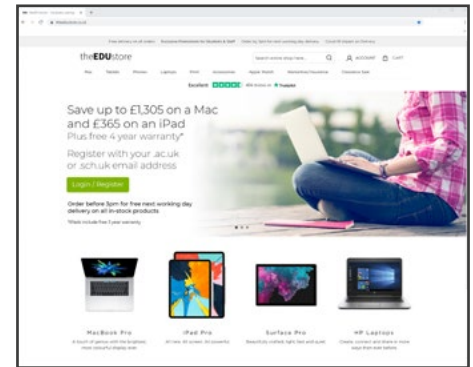
theEDUstore

Personal Purchasing at exclusive education pricing

theEDUstore is a personal purchasing platform where you can receive exclusive education discounts on Apple technology. By simply registering with your .ac.uk email address, you will have access to some of the most competitive prices in the market.

Access to over 100,000 products

Exclusive savings for education students and staff

Free delivery on all orders, with next working day delivery on in-stock items

Free 4 year warranty on all Mac products and 3 years on iPad

theEDUstore

Case study
University of Oxford

With an ongoing goal to reduce costs and improve operational efficiencies, the university were looking at how this could be applied to the procurement of their IT products and services. There was also a need to make technology more accessible, particularly during a time where remote working is required. XMA worked alongside the university's procurement team, to deliver a solution that would help resolve these challenges.

Download full case study