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We are certified to the British Standards Institute (BSI) which ensures that various aspects of quality, security BS environmental management are achieved across our services, and consistently meet customer's requirements



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Get the most out of your
Apple investment with our
Digital Learning Team

www.xma.co.uk/education



Empowering your teaching and support staff

We understand that your teaching staff need to be completely confident after the deployment of new technologies. That's why we offer hands-on training, mentoring and coaching tailored to your requirements so that your school can amplify the way you work and better facilitate learning in the workplace and classroom.

The Digital Learning Team (DLT) are XMA's in-house team of Apple Professional Learning Specialists (APLS). All lifelong educators, they are from a variety of backgrounds which mean that they are all uniquely qualified to demonstrate and advise on how best to use Apple products to enhance learning and teaching. Our APLS coach, mentor and support educators from Early Years to Further Education to advance their technology skills with an emphasis on innovation and creativity to engage students in deeper more meaningful learning in line with national priorities and key learning experiences and outcomes. Every pupil, teacher and educational establishment is different and therefore every day is different. Our APLS facilitate leadership discussions to support vision and planning, and provide professional learning plans which match learning goals as well as hands-on instructional coaching and mentoring.



Trained thousands of teachers across the country, enabling them to become confident and self-sustaining with iPad



Delivered over 750 training sessions to schools across the UK, ensuring that their investment in technology is maximised as much as possible



Our DLT are a key part of the largest deployment of Apple technology in Europe and are an integral part of its success through the training they are delivering to the teaching staff



Preparing and developing teaching staff for the use of technology is so important. To get the very most out of your investment, your school will want to ensure that technology is being adopted and used to its full potential.

This is why we offer hands-on sessions that are held at your educational institution, which are tailored to your specific needs. Our Apple Professional Learning Specialists work closely with the teaching staff to introduce new ideas for teaching, collaboratively reflect on learning outcomes and conduct strategic education planning sessions to ensure long-term success.

Customer Success

Scottish Borders: The Inspire Learning Programme

Through a newly approved digital education strategy, XMA are thrilled to be working with Apple and CGI to deliver every child aged 11 to 17 across the Scottish Borders Council with an iPad.

This strategy has been named "The Inspire Learning Programme".

Part of this programme was about investing in teachers and empowering them to use technology to positively change the way they deliver their lessons. Digital technology will allow them to maximise every student's learning potential and opportunities, as well as contribute to their own professional development.

"Not only does the programme open up the opportunity for pupils to learn in new and exciting ways, it also brings with it a raft of wider benefits including extra support and professional development opportunities for teachers, expansion of Wi-Fi to provide fast and reliable internet access in every school and the rollout of flexible audio visual learning spaces through equipping classrooms with wireless and efficient technology."

Carol Hamilton, East Berwickshire Councillor



"It's an exciting time to be a pupil or a teacher in the Borders and this project addresses the nationwide challenge of attainment, pupil equity and the digital skills gap. As the National Framework provider for Scottish Procurement, XMA are delighted to be partnering with CGI, Apple and SBC to help deliver this truly transformational project."

Dennis Fox, Scotland Business Director XMA

Teesside University: Future Facing Learning

XMA has supported Teesside University in delivering their Digital Development Programme, part of the institution's Future Facing Learning (FFL) Strategy.

The Future Facing Learning strategy encompasses all teaching staff across the university, by giving them the confidence to embrace new technologies in the delivery of their lessons. This project was focused on the efficient deployment and management of the right technology, bespoke training and coaching for students and staff, and on-going support post-deployment.

We assigned a dedicated member of our Digital Learning Team to this project, who is a certified Apple Professional Learning Specialist, Apple Distinguished Educator and Microsoft Master Trainer. Our Digital Learning Team played an integral role in creating the FFL Digital Development Programme and hosted a number of sessions with the staff. These sessions included hands-on activities with iPad, collaborative use of Microsoft Teams and Office 365.

"We have worked with XMA to get our staff to use the tools, to understand the need for the cultural change in terms of introducing broader technology into the classroom."

Teesside University

