

Seek to be inspired.



The working generation is shifting from an ageing population to next generation workers. Millennials are becoming the largest part of the workforce and demand better devices for their mobile and restricted space work styles.

Collaboration is key, with better tools to collaborate and more open workspaces it has become an integral part of today's work styles. HP provides end-to-end solutions to take your work from concept to concrete.

Run applications like you never imagined you could

Where you work

62%

work from more than one location

When you work

81%

work during personal time

Who you work with

65%

collaborate multiple times a day

- Convertible: 4 versatile modes delivering workstation class
- 3D Graphics: High end graphics processing and rendering
- **Dreamcolour Display:** Colour-critical calibrated touchscreen display in 4K resolution, used by Disney
- Professional Pen: Digital stylus experience using Wacom AES technology
- Large Memory: 64 GB RAM performance configurations for demanding applications
- ZTurbo Drive: Solid State Drives that are even faster than before
- Multiple Storage: Up to 10 TB storage along with an Optical Disk Drive
- More Cores: High-end Intel Core i5/i7, Intel Xeon quad & hexa core processors
- **Elevated Security:** 720 IR RGB camera for Windows Hello HP SureStart Gen 4 and fingerprint sensor
- Thunderbolt Dock: Highest performance HP docking solution



Bring premium experiences to the workplace



for the way you work and live with mission critical work.



for connecting and creating with improved productivity.



Security

for data, device and identity protection, anywhere.





Collaborate naturally



Performance & Reliability

Powers aggressive applications Workstation class components Endless upgrade options



Security & Manageability

Device protection

Data protection

Identity protection



Mobility & Design

Satisfying workforce demands
Ultra portable mobile workstations
Transforming creative workflows

Position the ZBook Studio for your workforce

Media & Entertainment

- Film / Game developer
- Professional & enthusiast video editor
- · Photographer / Digital imaging creator
- Designer / Artist / Creative services

Product Development

- Desktop replacement allowing for mobile creation
- Design engineer
- Product/industrial designer
- · Conceptual designer

Architecture, Engineering & Construction

- Desktop replacement or companion device
- Architectural designer
- Structural / civil engineer
- Construction planner

Traveller & Power User

- Early technology adopters and enthusiasts (Prosumer)
- Executive
- Mobile professional

Dedicated Workspace

Maximise productivity

Continual parallel screen quality with HP Specialist Z dual displays to enable 35% more productivity





Universal / Shared area

Maximum flexibility

54% of companies implementing or expanding work areas



62% work from more than one location





Private Office Premium experience

40% of workers time spent in conference calls

Contact us to find out how HP ZBook Studio can help shift an ageing workspace to one with next generation workers.





